



MAKING THE WORLD A SAFER PLACE TO LIVE AND WORK

MAST IS A FULL SERVICE RISK MANAGEMENT & SECURITY COMPANY

MAST offer personal and dedicated support to everyone from private individuals to corporate companies. But whatever the size and nature of your business, you'll find us thorough in our preparation to make sure that we fully understand your problems and how to solve them.

We are determined to give the advice our clients need. And whether it's physically protecting someone or completing a cyber security audit, we play a small part in helping to make the world a safer place to live and work.



OUR VISION IS TO BE AN INSPIRATIONAL AND INNOVATIVE RISK MANAGEMENT COMPANY

We aim to help make the world a safer place to live and work, through advice, prevention and protection.

With a comprehensive range of supporting services, built over twelve years of operating, we offer a fresh perspective on risk management so your business can stay free of incident.

Our services include

- Residential Security Teams
- Residential security systems, such as CCTV, access control, fire and alarm detection systems.
- Close Protection Bodyguards, UK and world travel
- Chauffeurs
- Superyacht Security teams (Armed and Unarmed)
- Superyacht Technical Security
- Event security (Red Carpet, and awards evenings)

All of MASTs security staff are ex British military and Police, including specialists, such as the Royal Military Police Close Protection Unit, UK Special Forces and UK Police Diplomatic and Royal Protection teams.

All of our teams stem from some of the most elite backgrounds in protection and security. All operatives hold a UK SIA Licence in Close Protection and are pre-vetted. ►

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A Residential Security Team (RST) is, more often than not, employed to provide reassurance that the technical security systems are monitored and managed on site. Whilst most home owners are content to outsource their alarm and CCTV monitoring to a receiving centre, some prefer the physical presence of a security professional inside their residence.

The benefits of a residential security team are not always obvious without consideration. An RST is not the budget option, but when balanced against the safety of your family or the potential theft of high value or irreplaceable assets such as fine art, prestige cars or jewellery, it may be the most prudent choice. It's certainly valued by your insurance underwriter!

There are many roles that a residential security officer or team can complete, some which may surprise you. The most obvious is alarm and CCTV monitoring and response. With intruder and fire alarms, there can be a number of reasons that the alarm is triggered. More often than not, it is a false alarm in the middle of the night caused by animals or other issues. Having the reassurance

that a security officer, will assess and react to the alarm almost immediately allows the home owner the reassurance to rest easily.

When there is a real trespasser in the grounds, the RST will have identified them at the earliest opportunity and alerted the Police within minutes. This results in the apprehension of a suspect before they even have chance to attempt to break into the residence. The team will concurrently secure the family in a safe area whilst monitoring the progress of the intruder and if required, obstruct or apprehend them.

Should the homeowner be away on business or holiday with the family, then they will also be notified of the ongoing situation, and all steps being taken by the security team to deal with the suspect, and secure the residence.

A residential security team also have the ability to maintain the household, whilst the home owner is away. Should this be watering plants, looking after the pets or allowing and controlling access to cleaners and friends and family, the possibilities and duties can be adapted to each household requirement.

RISK MANAGEMENT COMPANY MAST LTD EXPLAINS WHY PERSONAL SECURITY IS BECOMING MORE IMPORTANT AS OUR LIVES BECOME MORE INTER-CONNECTED ON SOCIAL MEDIA

In today's inter-connected and fast-moving society, our almost continual dependence on social media and the benefits it brings, whether it be Twitter, Facebook, Instagram, or Snap Chat, is something that we take for granted. The down side is that this also makes our lives increasingly public and we are therefore potentially more vulnerable to those that wish us or our families harm.

For those who are celebrities and have a large public following, the potential vulnerabilities are even more acute.

Through social media it is very easy for the public, (including opportunistic criminals) to know exactly where you, or your family members are at any one time. Whether that be on holiday, at a film premier, at a sporting event, or simply on a family day out. Your social media accounts might easily provide other people with open source information that your home, or other properties are being left vacant and are perhaps vulnerable.

We have seen in recent months that residential burglary and vandalism in high net worth areas, is becoming increasingly common. The police investigating these crimes have made it plain that many of these incidences are the result of open source social media profiling and opportunistic attacks using social media for initial surveillance of the target.

However, the impact of residential burglary goes well beyond the damage to property and loss of belongings. The experience can be disturbing

and traumatic for those involved and can leave physical and emotional scars, such as leaving you feeling vulnerable, anxious, and scared, or perhaps resulting in a repeat attack. Surely your home is somewhere you and your family should feel safe?

There are many options you can take to mitigate the risk of becoming a target: -

- When away from the UK reduce social media output (especially detailing pictures that show you are away and of specific locations) until back and at your residence. This way, if someone is profiling your account, by the time they realise you are away and confirm your residence, you will already be home.
- Ensure your property is secure with physical hardening measures such as access gates and surveillance cameras and a good effective alarm system.
- Plan and install security systems, which you can monitor easily from your smart phone. CCTV and access control systems, can now be very discreet and can directly alert you that someone is on your property or trying to gain access, whilst you are away. This enables you to report directly to your security provider or the Police for fast real-time action.
- Employ a residential security officer, or team (RST), whilst you are away from the UK on holiday or extended periods away. This means you will have a physical presence on site at your residence, ready to monitor CCTV and react to live situations, allowing piece of mind.

